



RULES & REGULATIONS

The Soro Community Festival began in 1997 as a way to foster peace in the community and bring businesses and residents together to raise money for community needs. This free to the public event is produced annually by an all-volunteer planning and production committee on the first Sunday in June. Hours are 11am to 6pm. The day of the Festival we have crowds of around 10,000 helped by over two hundred volunteers. Festival goers participate in our Soro Camp Kid's Zone, Beer Garden, Live Music Stage, a Health fair and Community and Public Safety Villages. The Festival has over 100 exhibitors, several corporate and local sponsors that help underwrite the festival along with support from the City of Los Angeles, our local Councilmen and other state and federal representatives that help make this one of the best community festivals in the city.

Everyone who participates in the festival each year must follow the rules and regulations below.

I. APPLICATION PROCESS

Exhibitors and vendors must complete the online application, form and make payments by the stated deadline, plus upload any health permits, certificates of insurance, W-9's or proof of 501c-3 status if requested. If for some reason the festival has to reject your application you will be notified and your fees will be refunded in full. If you choose to withdraw from the festival you must do so by May 1st to be eligible for a refund, minus a \$10 cancellation fee.

The festival does not currently have a juried system, however, we do reserve the right to restrict the number of types of exhibitors to one or two, depending on the type of business. We reserve the right to bar any exhibitor or business for any reason.

II. BOOTH MAINTANENCE

SET UP

Booth set up begins at 8:00am Exhibitors will not be permitted to begin setting up their booths prior to 8:00a.m unless instructed to by the festival committee. Vehicles may unload goods but the Blvd must be cleared by the designated time given by the festival committee or will be subject to removal.

Vendors will not be permitted to leave before the 6pm. No vehicles will be permitted back onto the Blvd. until after all pedestrians have been cleared from the area.

Booth instructions are general sent about 1 month or 3 weeks before the festival.

BREAK DOWN

All Vendors must stop selling and begin packing their goods for pickup promptly at 6pm.

BOOTH RESTRICTIONS

All booth spaces (except Community information tables) are rented as a single unit consisting of 10' X 10' canopy tent, table and chairs.

All exhibitors must sell their goods or represent their organization within their rented booth space. Booth inventory must be contained in the assigned space/site provided. No person, chairs, signs or other items from Vendors space/site may block an aisle or another space/site. Vendors may not move to another location without permission from the Festival and may not occupy open spaces without paying for said space. No roving is allowed.

All Vendors must clean and maintain their areas throughout the day and leave their space free of debris. The festival provides a plastic bag for each booth that can be used to collect any trash throughout the day.

No burning of any materials, including candles and incense will be permitted due to Los Angeles City and County fire regulations. Exhibitor sites are subject to Los Angeles Fire Department inspection and if fire codes are not met, exhibitors will be subject to removal from the festival and/or citations.

Any required permits needed to participate in the Festival are the assumed responsibility of the Vendor. Vendors shall be responsible for collecting and reporting taxes. For more information about collecting and reporting state taxes and/or to obtain a resale number, contact the local office of the State Board of Equalization or call 800-400-7115.

III. GENERAL LIABILITY

Exhibitors are responsible for their own money, taxes, and licenses. All Participants and Exhibitors are responsible for their own display; the City of Los Angeles, the Soro Festival, Soro Community Foundation shall not be held liable for any damage or loss to property belonging to Participants or Exhibitors.

IV. CODE OF CONDUCT

PARTICIPANTS

The Festival Committee expects all participants, whether they are exhibitors, musicians, or members of the public, to conduct themselves in a peaceable and lawful manner. Any person found acting in an unreasonable, abusive, violent, belligerent, loud, or offensive manner will be in violation of these Rules and Regulations and asked to leave the Festival. If a violating person refuses to leave, he or she may be removed by the Los Angeles Police Department officers and be subject to possible arrest and detention. All individuals will be expected to obey all laws, Municipal, State and Federal.

ALCOHOL

Alcohol may be sold only in businesses or sanctioned areas that have legal permits to sell alcohol. The sale and consumption of alcohol must conform to all State and Municipal laws. Exhibitors in violation of the law may be subject to penalties, including booth closure, forfeiture of fees, and possible arrest.

V. ENFORCEMENT

BOOTH CLOSURE AND SHUT DOWN

Exhibitor booths may be shut down for violations of these Rules and Regulations, any violation of State or Municipal law, or for just cause within the Festival Committee's discretion. Exhibitors may be shut down and their booths closed by any official department or government agency, such as the Los Angeles Fire Department or Los Angeles Police Department.

FORFEITURE OF FEES

If an Exhibitor is shut down due to a violation of the Festival Rules and Regulations outlined here, or if an exhibitor withdrawal is made after 11:59 on May 1st, all fees will be forfeited.

FUTURE EXCLUSION

The Festival Committee has the right to bar any Exhibitor from participation in future Festivals. Violation of any of these Rules and Regulations may result in being barred from participating in future festivals.

VI. GENERAL NON-LIABILITY CLAUSE

All Participants and Exhibitors are responsible for their own display; the City of Los Angeles, the Soro Community Foundation, and the Soro Festival Committee shall not be held liable for any damage or loss to property belonging to Participants or Exhibitors. Vendor shall defend, indemnify, and hold harmless the City of Los Angeles, the Soro Community Foundation and the Soro Festival Committee, its officers and Festival Sponsors/Partners from any and all actions, suits, proceedings, claims, costs, and expenses, including attorney's fees, for loss or damage to any items displayed for sale or any equipment.

VII. FILMING AND PHOTOGRAPHY

Photographs and/or videos may be taken by the Festival organizers, sponsors, performers and/or those persons retained by the festival organizers for the purpose of memorializing the Soro Community Festival.

The Festival assumes all permissions to use images in promotional publications, on its Website, in local and online publications, in videos and/or awareness publications, now and in the future.

No compensation will be provided to the subjects of the images, photos and/or videos. The ownership of images, photos and/or videos are retained by the persons taking the photos and/or videos. Photos may be shared in electronic, social and print medias.

VIII. CLARIFIATION

For clarification of these rules and regulations, please contact the Festival Director at Sorofest18@gmail.com, or send a letter to SoRo, Inc., re: SORO Festival 1836 1/2 S. Robertson Blvd. Los Angeles, CA 90035